

# 2026

**PARTNER & SPONSOR**

*opportunities*



**Ronald McDonald  
House Charities®**  
Central Indiana

**#KeepingFamiliesClose**



## The Maisonneuve Family

The Maisonneuve Family stayed at the House for nearly eight months for the care of their newborn, Amari. Amari's twin brother, Lennox and older brother Logan, stayed with mom Jamie at the House while Amari was treated for hypoplastic right heart syndrome. While at the House, the family became a staff favorite, if mom Jamie was starting a load of laundry or fixing a meal, you could often find the staff playing with baby Lennox. Four-year-old Logan loved puzzles from the toy wagon and to play outside on our courtyard's playground. Everyone in the family loved lunches in the Family Room and dinners at the House. Everyone in the Maisonneuve family found parts of the House they enjoy.



## Our Mission

We provide essential services that remove barriers, strengthen families, and promote healing when children need healthcare.

## Our Average Annual Impact



Over  
**6,000**  
families served



More than  
**1,100**  
free Lyft rides for families



More than  
**70,000**  
free meals



Over  
**100,000**  
free coffees



More than  
**16,000**  
overnight stay



More than  
**42 Nights**  
average stay per family

# *What We Do*

## Ronald McDonald House

There is no time more difficult for a family than when a child is diagnosed with a life-threatening illness or injury. Ronald McDonald House provides a place to call home so families can stay near their hospitalized child. We welcome families regardless of where they live, for as long as they need to stay. When families can stay together without worrying about basic needs, they can concentrate on what matters most – helping their child heal.

## Ronald McDonald Family Rooms

Families with children admitted to Riley Children's Health have access to two Family Rooms. On the first floor of Riley's Outpatient Center is a quiet place for a well-deserved break for parents, grandparents and other family members, offering meals, snacks and beverages daily. In Riley's Maternity Tower, our Family Room offers resting spaces, snacks and drinks, a beauty bar to pamper new moms, and a state-of-the-art HydroMassage® table.

## Feeding Families

When a pediatric medical crisis happens, families are facing one of life's biggest challenges, compounded by staggering medical expenses. The cost of eating in the hospital cafeteria quickly adds up, making vending machine snacks or fast food the only option. Our programs ensure that families have access to free healthy meals, pantry staples, and snacks whenever they need them.

## Volunteers: The Heart of our House

A corps of active volunteers help our operations run smoothly. They perform housekeeping and maintenance tasks, welcome weary family members to our family rooms inside the hospital, and offer their time and talents at fundraising events. In addition, they build friendships with each other and our families. Learn more about these opportunities at [rmhccin.org/get-involved](https://rmhccin.org/get-involved).



# Ronald McDonald House®

ATTENTION

Notice of Construction  
The Ronald McDonald House Charities of Central Indiana is currently under construction. The building will be completed in the fall of 2026. We apologize for any inconvenience this may cause. Thank you for your patience and understanding.

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# *Ronald McDonald House Charities of Central Indiana Corporate Partnership Program*



**RMHC**<sup>®</sup>  
Central Indiana

## **Making a Difference Together**

At Ronald McDonald House Charities of Central Indiana, we provide comfort, care, and support to families with children receiving medical treatment. Your corporate sponsorship helps us continue our mission and expand our impact. Together, we can create a home away from home for families during their most challenging times.

- ♥ Ronald McDonald House Charities of Central Indiana opened on October 14, 1982 with 26 rooms.
- ♥ In 1989 we expanded and added 20 additional rooms and 6 apartments
- ♥ The average length of stay at our Ronald McDonald House is more than 42 nights
- ♥ Last year we had 46 families stay 100 nights or more.

## *Why Partner?*

If your company is seeking deeper impact and stronger team connection, RMHCCIN offers meaningful, hands-on engagement opportunities that align with your values and foster connection among employees. A corporate sponsorship is more than financial support—it creates direct opportunities for your company to positively impact the families we serve while elevating our partnership in visible, mission-forward ways.

## Strengthen Our Community

- ♥ RMHCCIN provides stability, comfort, and vital support to families in medical crisis just steps from nearby hospitals - strengthening the pediatric care ecosystem and creating a more resilient community for families who children are receiving specialized medical care.

## Engage with Patients and their Families

- ♥ Serving more than 6,000 families a year, RMHCCIN has purpose driven opportunities for your company to engage with families and partners through events, onsite activities, and/or volunteer experiences.

## Collaborate with a Trusted Organization

♥ As one of the nation's leading family-support nonprofits for over 40 years, RMHCCIN helps nearby hospitals expand their impact through trusted, mission-aligned partnerships. Together, we deliver seamless, whole-family care impossible to achieve alone.

## Increase Visibility and Awareness

♥ Sponsorship offers prominent visibility across RMHCCIN events, communication platforms, and family spaces, strengthening your company's reputation as a compassionate leader in our community and highlights your commitment to wraparound family support.

Together, we can support your team building, brand awareness, and community impact while reducing the financial burden on families with a sick or injured child.



## ***Become an Annual Partner***

Together, we can craft a personalized corporate strategy designed to perfectly align with your company's community engagement goals while providing robust support to Ronald McDonald House Charities of Central Indiana.



## Year-Round Opportunities:

- ♥ Meal Services and Support Sponsorships
- ♥ Adopt-A-Room Sponsorships
- ♥ Wish List Sponsorships
- ♥ Care Kit Sponsorships
- ♥ DIY Fundraising and Community Engagement

## Seasonal Opportunities And Event Sponsorships:

- ♥ Swing For Kids Golf Tournament (Q2)
- ♥ Taste Gala (Q4)
- ♥ A Taste of Home Gala (Q4)

## Example Year-Round Corporate Engagement Plan

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
WINTER Serve a Meal			SPRING Swing for Kids			SUMMER Host a Wish List Drive			FALL A Taste of Home		

# *Year-Round Opportunities*

## Meal Services and Support Sponsorships

We believe in the power of a home-cooked meal to bring comfort and warmth to families during challenging times. We invite you to join us in creating these special moments by volunteering to prepare and serve meals for our guest families.



### Prepare 30+ Sandwiches: Cost of Ingredients

- ♥ Schedule a day and time that works for your group
- ♥ Prepare grab-and-go sandwiches for our houseguests
- ♥ A great option for busy groups



## Dinners: You are responsible for a dinner at our House on Limestone that will feed 50 families

### Opportunity 1: BYO Ingredients

- ♥ Plan and prepare a meal from scratch OR
- ♥ Purchase premade meal options from Costco, Sam's Club, GFS, or similar
- ♥ You will prepare and serve our families for a weeknight dinner. Serve and meet our families for a great night

### Opportunity 2: Prepare & Serve: \$500

- ♥ We take care of the planning—our Culinary Manager selects the menu and shops for the ingredients. Your team prepares and serves a comforting meal for our families
- ♥ Due to staff capacity, Prepare and Serve meals are limited

### Opportunity 3: Catered Meal: \$750

- ♥ Sponsor a catered meal from a local restaurant for 50 people
- ♥ Your support makes the meal possible. If your team would like to attend, you're welcome to serve the meal to our families. If not, our Culinary Manager and volunteers will serve a warm, nutritious dinner in your name

## Lunch: You are responsible for a nutritious lunch for up to 150 guests at our Family Room inside Riley Children's Health.

### Catered Meal: \$1,000:

- ♥ 10:30 am – 1:30 pm, weekends preferred
- ♥ Prepare and serve lunch for 110 guests
- ♥ Don't sweat the cooking and help us provide much-needed weekend meals in our Family Room.

*\*\*Due to space limitations in our kitchens, the ideal number of volunteers is 5. All volunteers must be 16 years of age or older. Dinners are Monday-Thursday 3:30pm to 7pm.*

- ♥ We track over 7,500 hours of volunteer service annually
- ♥ We welcomed more than 50 service groups and more than 100 meal groups last year
- ♥ In 2025, we had more than 35,000 visits to our Family Rooms inside Riley Children's Health
- ♥ We offer food, snacks and coffee to our families in our Family Rooms and the House all at no cost

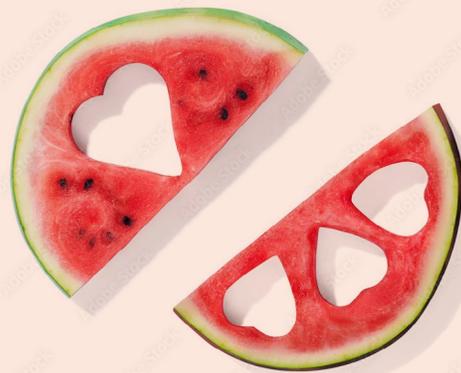




# BITE size SPONSORS

## Snack Sponsor: *any price point*

- ♥ Want to support us at any level? A variety of price options can help support the roughly 150 people we feed each day at our First Floor Family Room, located inside Riley Children's Health.
- ♥ \$300 covers the cost of yogurt for a month
- ♥ \$350 covers the cost of clementines for a month
- ♥ \$800 covers hard-boiled eggs for a month



## Prepare a Healthy Snack: *cost of ingredients and packaging*

Prepare healthy grab-and-go snacks for guest families in our House, like fruit and yogurt parfaits or fresh veggies and ranch. We will help you determine the quantities, and then your group will purchase the necessary ingredients before your arrival, then assemble the snacks at the House. The cost of the healthy snack typically ranges from \$50-\$100 based on selections.

*The cost of healthy snack ingredients typically range from \$50-\$100 based on selections.*

## Adopt-A-Room Sponsorship

Families stay at the House with us anywhere from one night to several months and come from Indiana and beyond. While it costs nearly \$150 per night to support each family, guests stay free of charge. We cover everything a family needs while they're here – toiletries, laundry, meals, parking, special programs, and more.

Our Adopt-a-Room program is a year-long sponsorship of a guest room or extended-stay apartment, directly impacting the lives of the families who call the room home while their child receives essential medical care.





## Opportunity 1

### Adopt A Guest Room or Sleeping Room

**\$5,000**

Benefits of your Adopt-a-Room sponsorship include:

- ♥ Recognition on the door of the sponsored room and in the lobby of Limestone House
- ♥ Recognition in our Community Report and on our website
- ♥ Thank you notes from the families that stay in your room
- ♥ An opportunity to serve a warm, nourishing lunch to families in the Ronald McDonald House Family Room inside Riley Children's Health

## Opportunity 2

### Adopt An Apartment

**\$10,000**

Benefits of your Adopt-a-Room sponsorship include:

- ♥ Recognition on the door of the sponsored room and in the lobby of Limestone House
- ♥ Recognition in our Community Report and on our website
- ♥ Thank you notes from the families that stay in your room
- ♥ An opportunity to serve two warm, nourishing lunches to families in the Ronald McDonald House Family Room inside Riley Children's Health

“Volunteers are the foundation of our mission. I am constantly amazed by the scope and care of what they make possible every day at the House and in our Family Room — from cleaning out dryer vents and fixing a leaky faucet, to serving a home-cooked meal or rocking a tired mom’s fussy baby to sleep. RMHC volunteers truly do it all, and our mission simply would not be possible without them.”

*Arielle Hirt,  
Volunteer Manager*

## Wish List and Care Kit Sponsorship

Support our programs anytime or anywhere through our Wish List and Care Kit Sponsorship Programs. This initiative provides essential items and comfort to families staying with us during their most challenging times. By sponsoring a wish list, you help stock our pantries with daily necessities such as toiletries, cleaning supplies, and pantry staples. Our Care Kit Sponsorship offers a more personalized touch, allowing you to provide families with thoughtfully curated kits that include comforting items like snacks, hygiene products, and small toys for children. Your generous sponsorship ensures that families can focus on what truly matters- their child’s health and well-being.

## Wish List Sponsor:

### **\$ Gift-In-Kind**

Provide direct donations by purchasing items directly from our wish list and deliver them to our House or shop our Amazon Wish List and have items shipped directly to us.

## Care Kit Sponsor:

### **\$1,000**

Bring comfort and joy to families staying at the Ronald McDonald House by sponsoring a care kit during one of our quarterly celebrations. For a \$1,000 donation, your organization can sponsor special holiday-themed care kits designed to add cheer and a touch of seasonal magic. Each kit is thoughtfully curated with holiday treats, small gifts, themed decorations, and essential items to create a festive atmosphere for our families.

We will purchase the items, and your team—or other volunteers—can join in the assembly process, making it a hands-on way to give back. Your contribution will make a lasting difference, helping us bring warmth and support to those who need it most.



## Timing or Theme Suggestions

- ♥ Q1: Valentine's Day and Spring Celebration
- ♥ Q2: Mother's Day and Father's Day
- ♥ Q3: 4<sup>th</sup> of July and Back to School
- ♥ Q4: Halloween and winter holidays

## *Event Sponsorship*

We host several signature fundraising events that support our Ronald McDonald House and the Ronald McDonald Family Room throughout the year. Corporate sponsors are an essential part of these events, with giving levels to fit organizations of all sizes.





## Swing for Kids Annual Golf Tournament

May 18, 2026

The Hawthorns | Fishers, IN

Tee off for a cause at the Swing for Kids Annual Golf Tournament, a premier event that combines the love of golf with the spirit of giving. Golf enthusiasts and novices alike come together on a stunning course for a day of friendly competition, camaraderie, and philanthropy. Participants can enjoy a full day of golfing, special contests, and an awards ceremony, all while contributing to the mission of the Ronald McDonald House Charities of Central Indiana. Your swing can make a difference in the lives of families in need.

- ♥ **Presenting Sponsor**  
**\$30,000**  
(3 foursomes + additional benefits)
- ♥ **19th Hole Reception**  
**\$25,000**  
(2 foursomes + additional benefits)
- ♥ **T-Shirt Sponsor**  
**\$15,000**  
(Logo on Golf shirts, 1 foursome + additional benefits)
- ♥ **Hospitality Zone Sponsor**  
**\$7,500**  
(1 foursome + additional benefits)
- ♥ **Beverage Cart Sponsor**  
**\$6,000**  
(1 foursome + additional benefits)
- ♥ **Hole Sponsor**  
**\$750**  
(Logo on event signage at designated hole)
- ♥ **Individual Golfer \$1,200**
- ♥ **Individual Foursome \$4,500**

- ♥ **Presenting Sponsor**  
**\$25,000**  
(2 tables of 8 + additional benefits)
- ♥ **VIP Cocktail Reception Sponsor**  
**\$15,000**  
(2 tables of 8 + additional benefits)
- ♥ **Platinum Sponsor**  
**\$10,000**  
(2 tables of 8 + additional benefits)
- ♥ **Gold Sponsor**  
**\$7,500**  
(1 table of 8 + additional benefits)
- ♥ **Silver Sponsor**  
**\$5,000**  
(1 table of 8 + additional benefits)
- ♥ **Bronze Sponsor**  
**\$3,500**  
(1 table of 8 + additional benefits)



## A Taste of Home

**October 2, 2026**

**Crane Bay | Indianapolis, IN**

Join us for a Taste of Home, a unique and elevated tasting experience featuring notable Indianapolis chefs and restaurants using iconic McDonald's ingredients to create one-of-a-kind dishes. This fundraising gala of unforgettable tastes benefits our ability to house, feed, and care for families throughout the year.



## Deck the Halls

**November-December 2025**  
**RMHCCIN | Indianapolis, IN**

Deck the Halls is our signature holiday engagement experience that brings companies together to spread joy for families staying at the Ronald McDonald House. Corporate teams decorate themed trees throughout the House and rally employees, clients, and friends to vote with their dollars — turning friendly competition into meaningful impact.

Teams can participate at the \$500 or \$1,000 level, with corresponding marketing benefits offered at each tier. Every dollar raised helps provide comfort, care, and a home-away-from-home for families during the holidays.

## The Hernandez Family

The Hernandez Family is from Nappanee, Indiana. Their son Adrielle was diagnosed before birth with Hypoplastic Left Heart Syndrome. Over the course of three years the Hernandez Family stayed at the House three times with the longest stay being nearly a year for Adriel's heart replacement. He is now doing great and the whole family loves to come visit the House when they can.



## *DIY Fundraising and Community Engagement Events*

Have other great ideas to support the House? Empower your team or community group to make a meaningful impact by hosting a DIY (Do-It-Yourself) fundraising event or community fundraiser in support of Ronald McDonald House Charities of Central Indiana. Whether it's a bake sale, golf tournament, office challenge, casual dress day, or any creative idea your group can dream up, these events offer a unique way for your organization to connect with your community and make a difference in the lives of families in need.

We're here to help you every step of the way, providing guidance, materials, and support to ensure your fundraising event is a success. Together, we can make a big difference, one event at a time!



### *Interested in Partnering?*

Contact Taylor Ogden to create an Engagement Schedule that meets your goals.

**Taylor Ogden**

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Ronald McDonald  
House Charities®  
Central Indiana

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