

Hardware for Hope



What is Hardware for Hope?

In partnership with Lenovo, McDonald's is introducing a new opportunity for owner/operators to recycle old technology hardware in their restaurants. At no additional cost, Lenovo will coordinate the removal of IT equipment and provide data destruction certification. All proceeds will be donated to the operator's local RMHC chapter(s).

Why Participate?

As IT resources become harder to find and environmental damage becomes exponentially worse, it's more critical than ever to embrace a circular economy. Keeping products and parts in secondary markets after repair and refurbishing or as raw materials in manufacturing is an important element of an effective circular economy strategy for the IT industry. Proper e-waste management can help **mitigate global warming** and be good for your bottom line.

How Does it Work?

1. McDonald's operators should complete the [HFH Pick Up Request Form](#) and email McD_H4H@lenovo.com with subject line "McD HFH Pick Up Request."
2. Within one business day, Lenovo will respond confirming the request was received and coordinate with the operator to collect IT equipment at stores that has come end of life (EOL) or cannot be repaired.
3. With security as the highest priority, each device will be sanitized of all client identifiers and data is removed based on NIST guidelines. Lenovo will send a data destruction certification, then conduct evaluation for resale in secondary markets or potential reuse of parts and components. The cycle time once assets are received is 30-40 days.
4. Net proceeds are consolidated annually in November, then donated to RMHC chapter(s) on the operator's behalf.

How is the Equipment Collected?

The collection of equipment will depend on the quantities being processed. Lenovo will provide UPS drop-off labels provided for self-ship. For larger volumes that require additional shipment support, Lenovo will come to your pickup location and collect the assets free of charge.

Best Practices

Forms submitted to Lenovo can include any quantity of devices across multiple stores or locations. In the form, each device should be broken out at a store level. It's recommended to save any boxes you receive from new hardware that can be reused for sending equipment for recycling to Lenovo.

Questions?

Contact Rose Rubin from the Restaurant Technology Infrastructure team at rose.rubin@us.mcd.com or 312.391.5667.

Equipment Scope

Lenovo Asset Recovery Services accepts all IT & POS equipment in **any condition from any manufacturer**. The devices in scope include (but are not limited to):

- Server
- Controller
- Thin-Client
- Store Register
- Payment Terminal
- Digital Menu Board
- Media Player
- HHOT Tablet
- Laptop
- Mobile Phone
- Receipt Printer
- Drive-Through Camera