

Togetherness Heals



2014 ANNUAL REPORT



RONALD McDONALD
HOUSE OF INDIANA

A MESSAGE FROM OUR PRESIDENT AND CHIEF EXECUTIVE OFFICER

Dear Friends,

All parents hope to see their children grow and thrive. At the Ronald McDonald House of Indiana, our family-centered programs and services are fueled by this same desire. And because of your generous support, this past year we had the privilege of providing services to more than 5,000 families. For some of these families this meant suddenly learning of their child's devastating diagnosis; for others, it was a repeat visit that has unfortunately become all too familiar. Regardless of their circumstance, families found respite and a community of support just moments from the hospital and most importantly, just moments from their child.

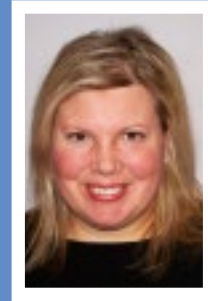
In an effort to better understand how our programs and services affect families of seriously ill children, the Ronald McDonald House Charities (RMHC) global organization recently conducted an "Impact Study". Findings from that study affirm the critical nature of our work. Researchers found that RMHC increases a family's peace of mind during their child's illness while also improving their ability to participate in important decisions regarding their child's health and healing. Additionally, they surveyed CEOs of various health care facilities, and 100 percent of respondents reported that having an RMHC affiliation enhances the hospital's ability to provide family-centered care.

We are excited about what lies ahead for the future of the Ronald McDonald House. We know that our partners and supporters will continue to have an instrumental role in helping us fulfill our mission as we seek new and innovative ways to serve families and children during their greatest time of need.

Thank you for giving our families the gift of togetherness.




Curt Hidde,
President of the Board




Michelle Study-Campbell,
Chief Executive Officer

OUR MISSION

To provide a supportive home-away-from-home for families of children receiving medical care at Riley Hospital for Children at IU Health and other area hospitals.

OUR VISION

Nurturing a community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy.

I CARE

- **Innovation:** We aim for continuous improvement to provide the highest level of comfort and care for our families.
- **Compassion:** We seek to listen, understand and serve.
- **Accountability:** We strive for the highest level of integrity and transparency with all of our partners and stakeholders.
- **Respect:** We treat all people with dignity, compassion and respect.
- **Excellence:** We embrace our mission and passionately commit to creating the best home-away-from-home for our families.

THE HOUSE THAT *Love Built*

The Ronald McDonald House of Indiana is a "home-away-from-home" for families so they can always be near their hospitalized child.

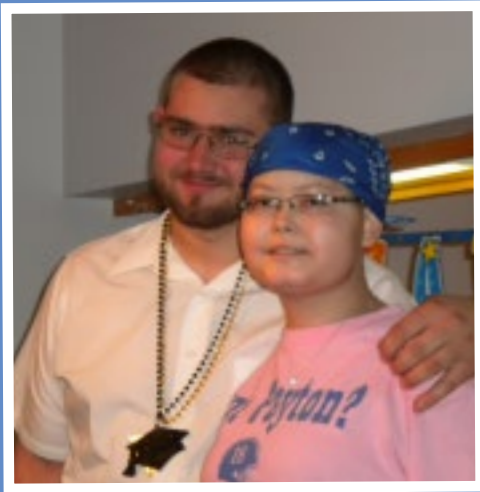
With locations on the IUPUI campus and inside Riley Hospital for Children at IU Health, the Ronald McDonald House offers guest families the following:

- Close proximity to their hospitalized children
- A comfortable place to sleep
- Home-cooked meals and fully-equipped family-style kitchens
- Gathering areas for families to relax
- Laundry facilities and WiFi access
- Ongoing support from volunteers, staff and other families

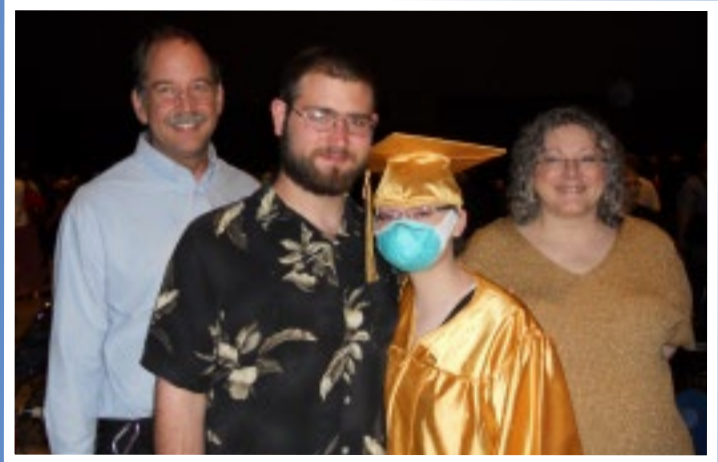


KEEPING FAMILIES TOGETHER WHEN THEY *Need Each Other Most*

When I first met the amazing people at Ronald McDonald House of Indiana, my family and I were barely hanging on – physically, emotionally and financially. I lived every moment at the side of my then, 17-year-old daughter Ashley. A rare condition, shared with only one other person in the United States, stopped the reproduction of her red blood cells. Additionally, Ashley was born with a seizure disorder, several food allergies and autism. She had more than 100 blood transfusions, oral chemotherapy, countless allergic reactions and her heart stopped twice. **I was living from moment to moment – holding my breath that Ashley would be ok. I was struggling to make it, and Ronald McDonald House was there for me in my greatest time of need.**



Ashley and her twin brother, Tyler.



Ashley's family celebrating her graduation from high school.

The Ronald McDonald House was the glue that held my family together. They provided for my family's basic needs so we could get through the next hour. It wasn't simply having a warm bed, a healthy meal and a place to call home. It was the community of families at the House. Parents came together to help one another find strength to endure the sorrow and pain we were all experiencing.

It doesn't matter where you've come from or your financial status – everyone is cared for the same.

I think it is fitting that Ronald McDonald House is called the “House that Love Built”. Each day, the Ronald McDonald House provides a place of comfort where families can be taken care of so they can focus their energy where it's needed most – helping their sick child heal. **For our family, the House made all the difference.**

We are blessed that Ashley has been in remission since 2010, thanks to a life-saving blood marrow transplant from her twin brother Tyler. She graduated from high school with a 4.0 GPA and is now in her second year of college.

We are closer than ever as a family – thanks to our experiences at Ronald McDonald House.

Togetherness heals.

Vicki Griffith
Vicki Griffith
Ashley's grateful mother



Ashley attended prom, despite her illness.

2014 HIGHLIGHTS

January 1 through December 31, 2014

TOTAL FAMILIES SERVED

Through Combined
RMH Lodging Programs: **5,332**

ECONOMICS

Estimated nightly cost of providing a room: **\$90**
Amount families are asked to contribute per night: **\$15**
Average families were able to pay per night: **\$3.48**

RONALD MCDONALD HOUSE LIMESTONE STREET

SERVICE SUMMARY

Families Served: **1,161**
Number of Rooms: **52**
Average Occupancy: **88%**
Average Length of Stay: **11 Nights**

GEOGRAPHIC AREAS SERVED

1,074 Families from Indiana
83 Families from **19** other states
4 families from **2** other countries



RONALD MCDONALD HOUSE AT RILEY AT IU HEALTH

DAY SERVICES

Total Families Served: **4,171**
Average Daily Visits: **118**
Total Day Visits: **42,915**

OVERNIGHT LODGING

Families Served: **497**
Number of Rooms: **6**

DAY SERVICES AMENITIES

Home-like atmosphere
Day-time naps
Showers
Laundry
Quick meals
Cozy den
Courtyard



OUR VOLUNTEERS

337 Registered
Volunteers



32,481
Total Hours of
Work



6.65
Years of Average
Tenure



\$732,442
Value of Hours
Worked



596
Home-Cooked
Meals



165
Service Projects



VOLUNTEERS ARE THE *Heart of Our House*

Every night, 58 tired and weary families call the Ronald McDonald House of Indiana home while their critically ill or injured children receive lifesaving treatment at local hospitals.

The warm hearts and helping hands of our volunteers make the Ronald McDonald House a loving and comforting home-away-from-home that helps strengthen families during a time when they need each other the most.

MOST FREQUENT MEDICAL PROBLEMS

1. Prematurity
2. Heart Disorders
3. Cancer/Stem Cell Transplant
4. General Pediatrics
5. General Surgery
6. Neurological/Brain Disorders
7. Newborn Pediatrics
8. Pulmonary Disorders
9. Organ Transplant
10. Rehabilitation



2014 SOURCES OF *Giving*



Bequests 6%
 Special Events 16%
 General Gifts 19%
 McDonald's 13%
 (RMHC & Related)

Grants 7%
 Direct Mail 9%
 Outside Events 28%
 Pop Tabs 2%

REVENUE

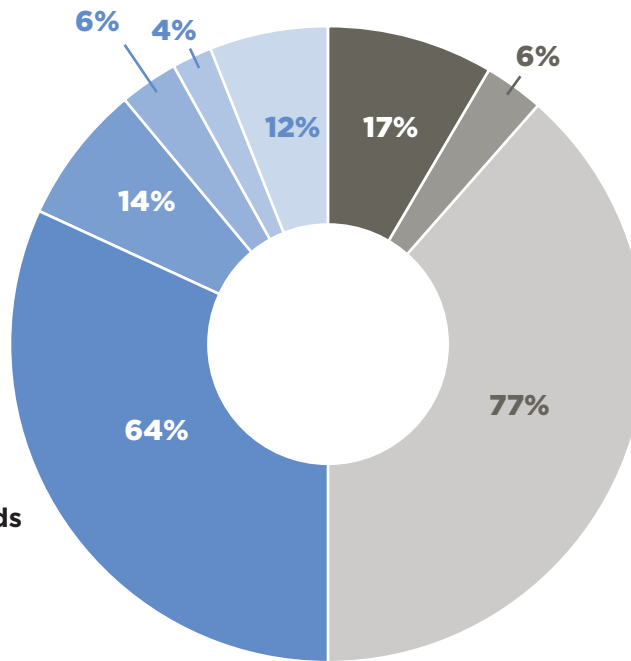
Value of In-Kind Donations
 \$555,400 (12%)

Guest Rooms
 \$65,542 (4%)

**Gifts Through
 Planned Giving**
 \$115,739 (6%)

**Other & Net
 Investment Income**
 \$248,884 (14%)

**Contributions & Net Proceeds
 from Special Events**
 \$1,362,947 (64%)



EXPENSES

**Community Relations,
 Awareness and Fundraising**
 \$357,636 (17%)

**Administration and
 Management**
 \$126,076 (6%)

Family Services and Program
 \$1,614,008 (77%)

CORNERSTONE SOCIETY

The Cornerstone Society was formed to recognize individuals who have included the Ronald McDonald House of Indiana, Inc. in their estate plans or a planned gift (such as a gift of life insurance, charitable gift annuity, etc.). Through generous arrangements that name the Ronald McDonald House a beneficiary of a planned gift or estate plan, Cornerstone Society members create ways to achieve their own financial goals while providing the Ronald McDonald House with much-needed support for the future.

M. & M. Agner
 Donald & Beatrice Anderson
 Orville and Dorothy Asher
 Opal D. Baker
 Ruth Barlow
 Jean R. Berger
 Angenieta Biegel, M.D.
 Alma Ruth Booker
 Eleanor F. Bookwalter
 Roy and Marge Borgmann
 Wilma Bray
 Doris Carlin
 Ann M. Chadwick
 Jeff Chamness
 Lelia Chernish
 Florence Deems
 George Delaby
 Brenda Duncan
 Jennifer and Tony Dzwonar
 Meta M. Fogas
 Georgia S. Fuehring
 Tedi Funk
 Max Galloway
 Pearl Gasper
 Helen Gaumer

Dorothea Gingerich
 Carolyn J. Gladden
 Andrew G. Gorogiani
 Harley Graham
 Helen Agnes Grout
 Margaret M. Hahn
 Evelyn L. Hannon
 Juanita B. Harris
 Terri Hawkins
 Mark Imel
 N. Loraine Jackson
 Beth E. Johnson
 Jane Johnson
 Thelma C. Johnson
 Jodi Kirtley
 Harold J. Klenha, Jr.
 Gladys Higgs Klest
 Joan Kroc
 Chris and Shawna Lake
 Elizabeth C. Lee
 Phillip Lombardo
 Meda Lorton
 Emma Mae Love
 Lenora L. Lowe
 Nellie Gladys Lowry

Ruth E. Martin
 Earl M. and Anne H. McDaniel
 Louis McEnderfer
 Peggy Mershon-Turner
 John Raymond Milan
 Lee T. and Loma L. Miller
 Judy and Dave Monnier
 Glenn Morrison
 Harriet E. Nelson
 Loraine W. Oaks
 Edna W. Osborne
 Virginia Paul
 Alice Paulsen
 Mary C. Perkins
 Mary R. Phipps
 Joseph Postrack
 Stan and Donna Powell
 Jeffrey J. and Julie
 Qualkinbush
 Encie M. Reller
 Cecil Roark
 Marta and Don Roberts
 Barbara T. Rodgers
 June E. Rosenberry
 Patricia E. and Robert Schmidt

Joseph M. Schulz
 Mary E. Schwartz
 Phyllis M. Scudder
 Lucille Lockett Smith
 Romona Smith
 Alma Masch Meyer Stanley
 Sweet Pea Foundation, Inc.
 Evelyn L. Thompson
 Paul J. Thurston
 Gayle F. Totten
 Aline K. Trisler
 Lewis Truax
 Harold W. Tunis
 Lorraine Valentine
 Mary E. Van Drew Charitable
 Foundation, Inc.
 Ruth M. Wagoner
 Doris Waymire
 Mildred Winchester
 Alice Witsman
 Phil Wray
 Jacqueline Wright

Kiwanis Club of Kokomo	Richard and Carla Sekula	Mark Bare	Fraternal Order of Eagles #2062	Carmel Lions Club	Elizabeth Rollins
Luke and Amy Klink	Robert and Elaine Shaffer	Thomas and Margaret Barr	Sally and Jim Friend	Scott and Martha Lloyd	Elaine Routh
David Koerting	Siemens Caring Hands Foundation	David and Debra Benham	Susan Fuller	Martin W. Long	Margaret Rubick
Golda Lask	Kevin Sims	Wendy J. Berisha	Benjamin and Tricia Galanti	Brenda Lozier	Rush County Court House
Patty and Perry Lenon	Bruce Sirus	Bloomfield State Bank	Jose and Kristine Garcia, Jr.	Charles T. Lutes	Scott Sander
Michael and Jill Lipnik	Bob Skorjanc	Blue Pillar, Inc.	Sherry A. Giese and Matthew P. Bailey	Eddy Lux	Charles Sanders
Lumina Foundation	Suzanne Smith	Boone Grove Elementary School	Gold Wing Riders - Chapter E	James and Joyce Macare	Melanie S. Sandlin
McDonald's of Muncie, Inc.	Jesamyn and Phil Sparks	Pat and Allan Bowers	Joe and Karen Good	Yvonne Mann	Mary Sauer
Paul and Wendy McNarney	Beulah Spilker	Rev. and Mrs. Kevin Bragg	Robert T. Grand	Marshall County REMC	Bill and Nila Schilling
Patricia McSpadden	St. Malachy Catholic School	Robert and Velva Brand	Granite City Food & Brewery Ltd.	Marcella Marshall	George and Jane Scott
Thomas Merrill	St. Mary's Church	Christi and David Bridger	Jeffery and Amy Griman	Robert Martin	Kevin and Cindy Scott
Metropolitan School District of Martinsville	Jonathan Stafford	Marilyn and M. J. Brown	Stephen Grimes	Tim and Marcia Martin	Kurt and Lily Sendek
Midtech Hydraulics, Inc.	Phillip and Maureen Stettner	Thomas and Cynthia Brown	Homer Grubb, Jr.	Gary Martine	Edward Seward
Debbie Miller	Jeffrey and Betty Stieglitz	Chris and Jamie Brummett	Marcella Guthrie	Betty Jean Mason	Melissa and Michael Shahadey
Jeanne and Richard Miotke	Sycamore Elementary School	Caleb Bullock	Gilbert and Mary Jo Gutwein	Mildred Masten	Jamie Shinabarger
Mitchell Junior High School	Jeff Taylor	James and Alice Burkeen, Sr.	Harry & Izzy's	Richard and Paula May	Amy and Tim Shoemaker
Brent and Whitney Mosby	Bradley Templin	Gary J. Busse	Karla Hartman	Ms. Kathleen McBryan and Mr. Dennis O'Connor	Scott and Karen Shover
Michael and Dianna Napariu	Terre Haute IWLA Chapter #200	Susan Butler	Sean Healy	McDonald's	James and Catherine Shultz
The National Bank of Indianapolis	Tillema and Associates	Andy and Jill Canada	Dennis Henderson	William McDonough	Dylan T. Suckles
Matt and Lee Neff	Turner Construction Company of Indiana, LLC	Keith Carrell	Liz and Nathan Hershberger	Clint McKenzie	Debbie and Jerry Skomp
Lisa and Jim Neice	Carolyn Upshaw	Chris and Peter Carrera	Joe and Susan Higham	Jenifer McPherson	Smart IT Staffing
Oak Hill Elementary School	Valley Grove Elementary School	Mark Carroll	Holly Hilsmeier	Malinda Medsker	Naval Sondhi
Old Order Amish Church - Springfield District	Vectren Foundation, Inc.	Theresa Carter	Todd Holder	Karen Meister	Greg Sonnenberg
Olive Branch Christian Church, Inc.	Greg and Betsy Wallis	Tom and Dawn Castle	Alan Holt	Meridian North Pharmacy Inc.	Southeastern Church of Christ
George Oliver	Tara and Chris Warner	George and Tona Catavolos	Shelley J. Horner	Pamela Messmore	Linda and Jeff Spainhower
Rick Ordo	Wells Fargo Foundation	Steve and Kimberly Chatham	Howard County Vietnam Veterans, Inc.	Ned and Carol Metzger	David and Kathleen Sparks
Ersal Ozdemir	West Spencerville District	Church of the Holy Family	Randy and Jenny Hutchinson	Mark and Rhonda Meyer	St. Andrew Church
Eric and Mary Potts, M.D.	Becky Wick	City Barbeque	Bill and Cindy Hutchison	Mickey's Camp	St. Elmo Incorporated
Purdue University	Lauren Wilcox	Susan Clarke	Darlene Hyndman	Micropulse, Inc.	Mark Stebbe
Vicki Harding and Brian P. Queck	Justin Wiley	Gary and Joyce Clinkenbeard	Indiana Ghostbusters - Jasper District	Adrian and Jodi Miller	Maureen A. Stevens
Roy and Mary Quinn	William & Company Dental Prosthetics	Howard and Darla Cohen	Ingersoll-Rand Charitable Foundation	Mitchell High School	Carolyn Stewart
R & S Mohr Family Farms Inc.	Bill Williams	Jerry and Carol Collins	Insurance Auto Auctions, Inc.	Justin Moffett	Josephine Stuckey
Radio One Indy, Hot 96.3	Nancy Wuthrich	Col. and Mrs. Michael Colwell, DDS USAR Ret.	lozzo's Garden of Italy	Carrie and Brandon Morris	Ryan and Sarah Swingley
Mark and Jeanine Rattermann	Yosha Cook Shartzter & Tisch	Converse United Methodist	Joan Jackson	Dorothy A. Morris	T.I.S., Inc.
Rec-To-Tek LLC	Jim Young	Cory Shafer Insurance & Finc Srvs Inc.	Cara L and Andrew M Jeeves	Emma Jean Neal	Tanglewood Baptist Church
Redding Elementary School	Kenneth Zoller	Rita Covalt	John Hancock Financial Services	David Neiss	Travelers Community Connections
Mr. and Mrs. Matt Reedy	\$250 - \$499	June Cox	Dale Johns	Dan Nelson	Dan and Debi Trossen
James Reynolds	Newton County 4H Horse & Pony Club	Donald Coy	Chris Julka	Network for Good	Union High School
James Roberts	ABV Advisors, Inc.	Gerald and Carolyne Crady	Lori Kamminga	Mark A. and Tracy Newman	United Skates of America, Inc.
Marsha and Byron Robinson	Aetna Foundation, Inc.	Crispus Attucks Medical Magnet High School	Kappa Kappa Kappa Iota Chapter	Rebecca Nowling	United Steel Workers Local 3875
Mary Alice and Fred Robinson	Mark and Kathryn Akins	Martha Crossland	John Hancock Financial Services	Beverley Nysewander	United Way of Metro Chicago
S & J Masonry, Inc.	Alpha Delta Pi - Beta Alpha Chapter	CVS Annual Giving Campaign	Dale Johns	Oak Hill High School	United Way of Southeastern Pennsylvania
Samantha Hickey Foundation, Inc.	American Legion Auxiliary #295	Daniel M. Schwartz Church	Chris Julka	Cindy Orris	United Way of Whitewater Valley
John and Jeri Sauer	Amish Old Order Church 2	Steve and Rene Deal	Lori Kamminga	Merilyn Overton	Lalitha and S. Rao Valluri
Kenneth and Marta Schlemmer	Joe and Joyce Angell	Basil Delacruz	Kappa Kappa Kappa Iota Chapter	Pafford Realty	Vectren Corporation
Jayne Schmidt	Lisa Apostolakis	Ashley and Michael Delaunois	Zeta Upsilon Chapter of Kappa Kappa Kappa	James and Rae Ann Panther	Jacob Vicars
Schmucker Church	Robin Arnold	Jeff Doden	Piyumani Karunaratna	Niraj and Elizabeth Patel	Vincennes Lincoln Softball Booster Club
North Southwest District	Brandt Atkins	Elizabeth Donaldson	Michael and Patricia Kemme	Jean Pazos	James Waltz
Joseph and Kathleen Schulz	Aubrey's Angels Foundation	Jim and Susan Donges	Robert and Jeannine Kenipe	Bill and Michelle Pelham	Sandra Welch
	Ronald Aust	Amy Douthit	Cindy Kirkpatrick	Peter S Graber Church	Rhonda and Roger Werner
	Scott Bacon	Jennifer Doyle	Harrison Kiwanis Club	Erin Presseau	Greg and April Wick
	Gene Bailey	Carol J. Draper	Charles and Diane Kocal	Purdue University Student Organizations	Brittney Williams
		Drug Plastics & Glass Co., Inc.	Kasey Kohlmorgen	William Rasner	David and Barbara Wilson
		East Spencerville Church	Koorsen Protection Services	Fred Raths	Keegan Wilson
		Joseph G. Eaton	Phil Kostaroff	Darrell Rauthe	Women's Association
		Aaron Ertel	Philip Kress	Cheryl Ray	Presbyterian Church
		ExactTarget Foundation	Nellie and Omer Larrison	Ronald and Connie Raypole	Brent Woodruff
		Cass County Extension Homemakers	Thomas and Doris Leak	Michael and Katie Ready	Stephen and Donna Young
		Jerry and Carol Ferguson	Jerry LeCount	Samuel and JoAn Reed	
		First Baptist Church	Dolly Leek	Tracy Resch	
		First United Methodist Church	Alan Lentz	Mr. and Mrs. Samuel Rhinesmith II	
		Mary and Frederick Ford	Brian Lentz	Shirley Rion	
		FPC Crystal Lake	Deborah and Carl Lewis	Doris Risser	
			Liberty Baptist Church	Matthew Rittenhouse	
			Lincoln High School	John and Barbara Robinson	
				Dina Rogiers	



SHARE-A-NIGHT

Share Your Heart

We believe that no family should ever have to worry about the cost of being at their child's side, especially when they are sick. We are deeply grateful to our room sponsors who help underwrite the cost of a family's lodging at a time when they need it the most.

Guest Rooms at our Limestone Street Location

ASI
 Ayres Foundation
 Barnes & Thornburg
 Carmel Road Racing Group
 Carolyn A. Robinson
 Coca-Cola
 Daniel Thien Family & Friends
 Danis Wilson
 Daviess County Relief Sale
 Dr Pepper
 Eric Gordon, Jr. and Family
 ERMCO, Inc.
 Indiana Apartment Association
 Indiana Chemical Trust
 Indiana Fever
 Indiana Pacers
 Indiana Statewide Association of Rural Electric Cooperatives
 Indy Eleven
 IREM—Run for Ronald
 James Poore Organization

Jeff Gordon Children's Foundation
 Jennifer and Greg Sabo
 Ken and Barb McCormick
 Marsh Supermarkets, Inc.
 Mary Frances Rubly
 Michael and Melissa Blanding
 Monarch Beverage Company
 Moorehead Family Foundation
 Murat Shrine
 Nicholas H. Noyes, Jr. Memorial Foundation, Inc.
 Pearl Gasper
 Production Plus Technologies
 Richard and Donnette McGee
 Safelite AutoGlass
 Foundation
 South Central Indiana Corvette Club
 Sweet Pea Foundation
 The Chamness Family All for Ellie

The Dzwonar Family
 The Wojtowicz Family
 Wings of Hope & Indiana Farm Bureau Insurance
 XI Industrial Services, Inc.

Continuing Care Apartments

Brigham Family Foundation
 Paul and Judy Estridge
 FedEx
 Jerry and Gayle Margraf
 Sarah and Bill Nowlin
 Judy and Jerry Rush

Guest Rooms at our House at Riley

Friends and Family of Caitlin Stiver
 The Hinton Family
 Indiana University Health
 Indiana Members Credit Union
 Messer Construction

BOARD OF DIRECTORS

Curt Hidde, President
 David Peterson, Vice President
 Alicia Schulhof, Secretary
 Kurt Beier, Treasurer
 Chris Lake, Past President

David Ayers	Michael Miller
Andy Ball	Lisa Neice
Karen Campbell	Jim Nickens
Rick Giesel	Niraj Patel
Jim Glasener	Chuck Richmond
Troy Hogan	Randy Shields
Jami Kasprzyk	Catherine Stiver
Dave Kleiman	Russ Williams
Bill McKernan	

HOUSE STAFF

Michelle Study-Campbell, Chief Executive Officer
 Beth Johnson, Chief Operating Officer
 Pam Anderson, Special Events Manager
 Candice Bradbury, Business and Finance Manager
 Keri Brantley, Director of Development
 Connie Cripe, Guest Services Manager
 Lee Ann Devine, Database Coordinator
 Mary Friend, Volunteer Resource Manager
 Rhonda Hainer, RMHI at Riley Manager
 Cindy Hutchinson, Guest Services Assistant Manager
 Lisa Lusk, Administrative Assistant
 Rachel Moehle, Marketing Associate
 Marco Ray, Guest Services Assistant Manager
 Peg Strotbeck, Major Gifts Officer
 Kelly Thien, Director of Marketing



YOUNG PROFESSIONAL BOARD

Jesamyn Sparks, President
 Eddy Lux, Past President
 Greta Notz, Vice President Internal
 Alia McCord, Vice President External
 Alex Miser, Vice President Marketing & PR
 Caleb Bullock, Treasurer

Kate Carlstedt	Michael Ready
Amy Cosgrove	Derek Williams
Alyssa James	Ivy Wright
Molly McNary	



RONALD McDONALD HOUSE OF INDIANA

435 LIMESTONE STREET
 INDIANAPOLIS, IN 46202-2826

(317) 269-2247 | RMHINDIANA.ORG