



RMHC
Central Indiana



2018

COMMUNITY REPORT

KEEPING FAMILIES CLOSE



THANK YOU FOR MAKING OUR HOUSE A HOME

“*No matter what you're going through at the hospital, when you've got your family with you, that's all you need.*”

Ronald McDonald House Charities of Central Indiana had the privilege of being able to say “welcome home” to nearly 6,000 families in 2018. We provide a supportive home-away-from-home so our families can concentrate on what matters most – the recovery and well being of their child. Ours is a home that helps families embrace life and healing with a sense of hope, enthusiasm,



courage and joy. Sometimes, that's as simple as a warm cup of coffee and a breakfast served by one of our valued service groups. Other times, it looks like a candlelit yoga session, or a game of bingo. But it always feels like home.

And it's because of our friends in the community, our partners and our generous donors, that this is all possible. Without their support, we would not be able to serve as many families as we do. For that, we offer our most sincere thanks. It's our honor to be the recipient of the community's generosity and the conduit through which it positively impacts families in need.

THE BRENNEMAN FAMILY

Evan Brenneman is just like any other three-year-old boy. He enjoys transportation vehicles, construction vehicles, trash trucks...if it's loud and has wheels, he's a fan. But there's more to Evan's story.

After being resuscitated at birth followed by weeks of testing at Riley Hospital for Children at Indiana University Health, Evan was diagnosed with Prader-Willi syndrome (PWS), a complex genetic disorder with no cure.

"When we first met with doctors they told us he may not walk or talk. That was the most severe case. It is a spectrum disorder so, there are a lot of different ways PWS can look," explains Natalie Brenneman, Evan's mom.

While four-day-old Evan underwent testing at Riley Hospital for Children for almost two weeks, the Brenneman family found comfort at Ronald McDonald House Charities of Central Indiana.

"It was like even though what we were going through at the hospital was really scary, it felt good here [at the Ronald McDonald House]. It felt welcoming. You know, when your child is hospitalized I think you forget to take care of yourself. There were things like showers or eating a meal that you don't think about. You're really distracted with 'is my child going to make it through the night?' So, just having this support, having a bed to sleep in and a place to go was wonderful," explains Natalie.

Today, Evan is back home in Plainfield, Indiana playing with his toy trucks and fulfilling his dream of seeing a real-life garbage truck. He also has eight daily medications, including one nightly injection to help normalize his growth. He must also participate in feeding therapy, speech therapy, and physical therapy. The most common symptom of PWS is a sense of hunger that never goes away called hyperphagia so, diet and physical activity are important as well. "It's incredible that he's walking and talking now! We're excited about the progress he's made. He really looks like a typical toddler."

With no cure, the Brennemans have decided to put their energy toward raising money for The Foundation for Prader-Willi Research (FPWR) while also giving back to the Ronald McDonald House. Since he was born, #TeamEvan has raised over \$38,000 for FPWR and for every birthday, instead of receiving gifts, friends and family collect much-needed wish list items and donate them to the Ronald McDonald House.



“HAVING THIS SUPPORT, HAVING A BED TO SLEEP IN AND A PLACE TO GO WAS WONDERFUL.”



2018 YEAR IN REVIEW

OUR FAMILIES SAVED
\$2.7 MILLION
 IN OUT-OF-POCKET
**LODGING &
 MEAL EXPENSES**



23%
 OF OUR FAMILIES
 HAD A CHILD IN THE
NICU



18,081
SLEEP OVERS
 AT LIMESTONE HOUSE



1,007
SLEEP OVERS
 AT RILEY HOUSE

92%
 OF FAMILIES WHO STAYED
 AT THE HOUSE ARE
**INDIANA
 RESIDENTS**




48,811
 — TOTAL —
**DAY VISITS
 TO RILEY HOUSE**

OVER
7,000
 VOLUNTEERS



12.8
NIGHTS
 —————
 AVERAGE LENGTH OF STAY

OUR HOME-A WAY-FROM-HOME PROVIDED:



4,186

LOADS OF LAUNDRY



108,486

CUPS OF COFFEE



36,162

SHOWERS



785

MEALS

 **5,968**
FAMILIES SERVED



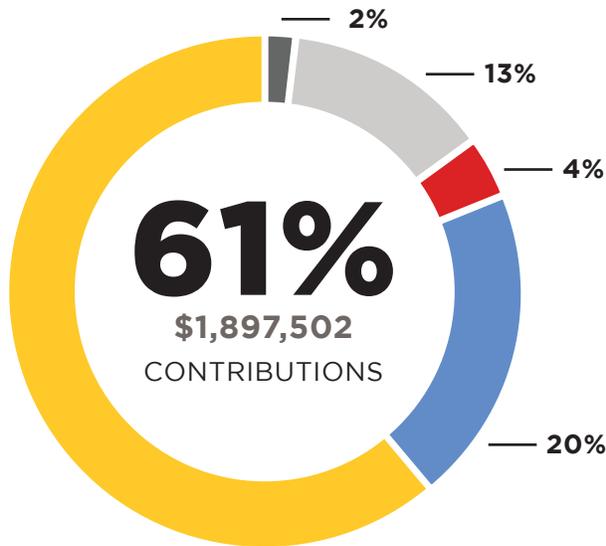
2018 IN NUMBERS

ASSETS, LIABILITIES & NET ASSETS

TOTAL ASSETS	\$10,963,013
TOTAL CURRENT LIABILITIES	\$110,349
TOTAL NET ASSETS	\$10,852,664

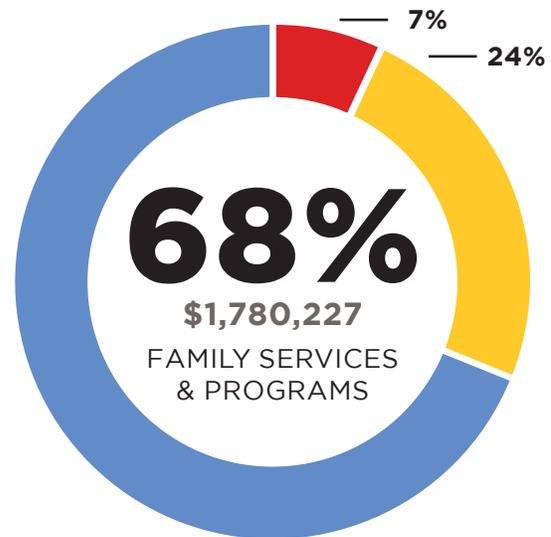
SUMMARY OF REVENUE

● GUEST ROOMS	\$64,844
● GIFTS THROUGH PLANNED GIVING	\$423,278
● VALUE OF IN-KIND DONATIONS	\$133,869
● OTHER & NET INVESTMENT INCOME	\$610,483
● CONTRIBUTIONS	\$1,897,502



SUMMARY OF EXPENSES

● ADMINISTRATIVE & MANAGEMENT	\$194,045
● COMMUNITY RELATIONS, AWARENESS & FUNDRAISING	\$632,109
● FAMILY SERVICES & PROGRAMS	\$1,780,227



CONTRIBUTED REVENUE BY SOURCE

GENERAL GIFTS	42%	SPECIAL EVENTS	15%	GRANTS	6%	MCDONALDS (RMHC & Related)	4%
BEQUESTS	16%	DIRECT MAIL	10%	OUTSIDE EVENTS	6%	POP TABS	1%



2018 SCHOLARSHIPS

Ronald McDonald House Charities of Central Indiana recognizes the importance of continuing education and the expenses associated with obtaining a college degree. To assist with college finances, RMHCCIN awarded a \$5,000 scholarship to 20 Central Indiana high school seniors. The scholarship recipients were selected based on their academic achievements, community involvement and financial need.

RILEY DELONG

Western Boone Jr.-Sr. High School

SHELBY GOBLE

Mississinewa High School

HALEY HASKINS

Lebanon Senior High School

CAROLINE KAVANAUGH

Perry Meridian High School

HOLLY LEHE

Tri-County Middle/Senior High School

JACOB MEARS

Westfield High School

REBECCA MUIR

Rushville Consolidated High School

KATHLEEN POTTER

Western Boone Jr.-Sr. High School

LACIE ROBERTS

Daleville Jr.-Sr. High School

ELENA ROGERS

Crawfordsville Senior High School

MAKAYLA SCHIRMER

Homeschooled, Co-ops, Area 31

BLAKE SHAFFER

Columbus North High School

ISABELLA SIMONS

Carmel High School

BRITTANY SLACK

Lawrence Central High School

JORDAN SODERLING

Lincoln High School

KAYLIE TURNER

Southport High School

KAITLYN VANCE

Eastern Junior & Senior High School

KENANIAH WILLIAMSON

New Castle Chrysler High School

VERNON WILSON

Shortridge High School

SARAH YODER

North Daviess Jr.-Sr. High School

2018 COMMUNITY GRANTS

RMHCCIN extends its reach to the broader community by awarding grants to other 501(c)(3) local charitable organizations and programs that directly improve the lives of children.

Beneficiaries of RMHCCIN grants are local organizations that have demonstrated an ability to respond to the needs of children and their families in a definitive, hands-on manner, yielding measurable results.

Congratulations 2018 Recipients:

Assistance League of Indianapolis

Child Advocates

Horizons at St. Richard's Episcopal School

Indianapolis Symphony Orchestra

RMHCCIN's Community Grants and Scholarship programs are funded by Central Indiana McDonald's restaurants.

FOUNDER'S CIRCLE \$20,000 +



Riley Hospital for Children*
Indiana University Health

JOHN W. ANDERSON
FOUNDATION



THE FRODERMAN
FOUNDATION

PRESIDENT'S CIRCLE \$10,000 - \$19,999

BRINGHAM FAMILY
FOUNDATION



INDIANA
Members Credit Union
Keeping it Simple



URSA MINOR FUND
A FUND OF CICF

LEADERSHIP CIRCLE \$5,000 - \$9,999

Anthem* • Barnes & Thornburg, LLP • Carrier Corp • Charming Charlie, LLC • CHC Community Health Charities of Indiana, Inc. • Custer Foundation* • Daviess County Relief Sale • Dec-O-Art* • DeMotte State Bank • ERMCO • FedEx* • Indiana Chemical Trust* • Indiana Farm Bureau Wings of Hope* • Jam-ie, Inc. • Klosterman Baking Company • McDonald's USA • Nordstrom, Inc. • Nugent Foundation* • Phi Beta Psi - Theta Alpha Gamma Chapter* • Prairie Farms • Dairy, Inc. - Anderson • Riley Children's Foundation • TCC Gives* • The Coca-Cola Company • The Forest Fund • The Martin-Brower Company • UPS* • Valeo Financial Advisors • VMS Biomarketing* • Wayne County Foundation • WOJO Restaurants • XL Industrial Services*

SUSTAINING CIRCLE \$2,500 - \$4,999

Allegion • Alpha Delta Pi Foundation, Inc. • Ayres Foundation • DELV Design • Dr Pepper/Seven Up • Duke Energy Corporation • Emmis Broadcasting Corp. • Field Family Foundation • Give With Liberty Campaign • GroupOne Health Source • HAVI • Hoosier Crane Service Company • Katz Sapper & Miller • Kite Realty Group* • McOpCo • MDRT Foundation • Messer Construction • Meyer Family Foundation • Nicholas H. Noyes, Jr., Memorial Foundation* • Northridge Middle School • Performance Contracting • Pile CPAs • PNC Bank • South Central IN Corvette Club* • Stoops Freightliner • Strada Education Network • Sweet Pea Foundation* • The Mary E. Van Drew Charitable Foundation, Inc. • Wabash Valley Community Foundation, Inc. • Weaver Popcorn Foundation* • Worley Erhart-Graves Financial Advisors • Zotec Partners LLC

CORNERSTONE SOCIETY

The Cornerstone Society recognizes individuals who have included RMHCCIN in their estate plans or a planned gift. These generous arrangements that name RMHCCIN a beneficiary of a planned gift or estate plan provide RMHCCIN with much needed support for the future.

M & M Agner	Meta Fogas	Thelma C Johnson	Glenn Morrison	Phyllis M. Scudder
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Jennifer Dzwonar	Betty Howard Trust	John Raymond Milan	Patricia E. Schmidt	
Theresa Errard	Mark Imel	Loma Miller	Mary E. Schwartz	
	N. Loraine Jackson	Judy Monnier		

HEART OF THE HOUSE SOCIETY

The Heart of the House Society recognizes donors who have chosen to join and have supported our organization with \$500 or more within a 12-month period. Members are denoted by a (♥) after their name.

ADOPT-A-ROOM PARTNERS

We are grateful to our room sponsors who help underwrite the cost of a family's lodging at a time when they need it most. Adopt-A-Room Partners are denoted by an (*) after their name.

THANK YOU TO OUR DONORS

\$10,000+

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\$9,999 - \$5,000

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RMHC[®]
Central Indiana

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LOIS YOUNG



OUR MISSION

We provide a supportive *home-away-from-home* for families of children receiving medical care at Riley Hospital for Children at Indiana University Health and other area hospitals, and we champion programs that improve the health, education and well-being of children.

OUR VISION

Nurturing a community where children and their families embrace life and healing with a sense of hope, enthusiasm, courage and joy.

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A BRIGHT OUTLOOK

2018 was a year capped off by major transitions. Not only did we end the year with changes in our leadership and staffing, we also left 2018 setting in motion the first steps to developing a clear and thoughtful path for our future. Working with the nonprofit consulting firm Hedges, we have set our eyes on the future of Ronald McDonald House Charities of Central Indiana, planning on exciting new ways to serve more families and serve them better.

Through this process, we looked at our ICARE values – the values that shape our programming and demonstrate what families can expect from our organization. Hedges surveyed organizational stakeholders to learn if RMHCCIN is fulfilling its commitment to these values:

- I** 78.3% said “yes” to *innovation*
- C** 91.3% said “yes” to *compassion*
- A** 95.7% said “yes” to *accountability*
- R** 100% said “yes” to *respect*
- E** 91.3% said “yes” to *excellence*

We’re delivering on our promise, and we’re serving families better than ever. We cater to the unique needs of each of our families in a way that is dignified and compassionate to their needs. ***But we can do better!*** The research provided by Hedges will serve as the basis for the development of a five year strategic plan, one that will allow us to build on our strengths and expand our reach to serve even more families.

We are excited and optimistic about the direction of Ronald McDonald House Charities of Central Indiana. But more importantly, we’re thankful to everyone that has helped RMHCCIN get to where it is today, from our generous donors and community partners, to our volunteers and service groups. The generosity and diligent efforts of those individuals assures our families are receiving warm, home-made meals, access to laundry, warm showers and those other comforts of home we can so easily take for granted.

We are more than a house – we’re a home. And together, we’re more than a home – we’re a village.

For all that you do to keep families together and provide them a *home-away-from-home* – thank you!



KARIN OGDEN
Chief Executive Officer

Karin Ogden



ALICIA SCHULHOF
President of the Board

Alicia Schulhof



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