



Ronald McDonald
House Charities
Central Indiana



PLEASE JOIN US FOR
BRUNCH &
blingo

MARCH 14 ♦ INDIANA LANDMARKS CENTER ♦ 9:30 A.M.

SUPPORTING RMHCCIN

Our mission is to provide a supportive *home away from home* for families of children receiving medical care at Riley Hospital for Children at Indiana University Health and other area hospitals, and to champion programs that improve the health, education and well-being of children.

Opening in 1982 with only 24 rooms, the need quickly outgrew the capacity. Expanding in 1989, our Limestone Street House currently has 52 rooms. In 2004, a House inside Riley hospital was opened consisting of six sleeping rooms, a kitchen, and a day respite area.

It costs over \$100 to operate one room per night, and while families are asked to contribute \$15 per night, no family is turned away for their inability to pay. Your support of Blingo helps us make our House a home.



BRUNCH & BLINGO

RMHCCIN invites you to join us for a morning out at the Indiana Landmarks Center for our 4th annual Brunch and Blingo. Blingo is our youngest and most rapidly growing fundraiser with around 150 guests and revenue more than tripling from year one to year three. The event will feature attendee favorites, such as an amazing brunch, a mimosa bar, and an opportunity to shop with Kendra Scott. With some exciting new twists, you won't want to miss your chance to have fun at this dazzling event.

In 2017, RMHCCIN launched the initial Blingo event as a new approach to fundraising for the House. It brought in \$4,300 with approximately 50 attendees, including both long-time and new-to-the-House supporters. In 2018, a special guest appearance by *The Bachelor's* Ben Higgins led to a sell-out event. At last year's event, revenue more than tripled from year one, bringing in over \$15,000 for the House. We are excited to invest in the continued growth of this fun event, expanding its popularity and role in our annual fundraising picture.



BRUNCH & blingo

Sponsorship Benefits

(all benefits dependent upon date of commitment)

Pre-Event Recognition

	Diamond \$2,000	Ruby \$1,000	Sapphire \$500
Recognition on e-invite	LOGO	NAME	NAME
Recognition on RMHCCIN website	LOGO	LOGO	LOGO
Recognition on RMHCCIN social media	✓	✓	✓

Event Recognition

	Diamond	Ruby	Sapphire
Complimentary tickets	10	5	3
Event signage (<i>proportionate to sponsorship level</i>)	✓	✓	✓
Informational table at event to interact with guests	✓		
Opportunity to provide one item for guest swag bag	✓	✓	✓
Two additional bingo cards for each guest	✓	✓	✓
One additional drink ticket for each guest	✓	✓	✓

Post-Event Recognition

	Diamond	Ruby	Sapphire
Corporate volunteer opportunities at the House	✓	✓	✓
Tour of the House	✓	✓	✓

Sponsorship Commitment Form

Saturday, March 14, 2020

Indiana Landmarks Center • 1201 Central Ave • Indianapolis, IN

Diamond Sponsor **Ruby Sponsor** **Sapphire Sponsor**

Name _____ Company _____

Address _____ City/State _____

Billing Zip _____ Phone _____ Email _____

Payment Options: Check Enclosed Credit Card Please Invoice Me Date _____

Card# _____ Exp Date _____ 3-digit CVC Code _____

Name on Card _____ Signature _____

Please complete and return this form by Mail or Email to:

RMHCCIN, 435 Limestone Street, Indianapolis, IN 46202 **or** Christie Clem at cclem@rmhccin.org