



AFTERDARK
At the Biltwell Event Center



2017 PARTNERSHIP OPPORTUNITIES

PARTNERSHIP	COST	BENEFITS
Presenting (SOLD)	\$5,000	Twenty tickets to TAD. Four tickets to Taste + Taste VIP Reception. Full color window cling. Partnership promoted through on-air, traditional & social media. Prominent signage in main entry area. Logo inclusion on all print material & signs. Full page ad in Taste program. Logo on RMHCCIN website. Recognition in multimedia at event. Inclusion in post-event IBJ ad. Opportunity to provide guests with logoe'd item. VIP corporate partner reception at Barnes & Thornburg (if committed by 8/18/17).
Reception	\$3,000	Ten tickets to TAD. Two tickets to Taste + Taste VIP Reception. Prominent signage at check in & reception area. Branded wine tag for each guest. Program listing. Logo on signage, social media, website. ¼ page ad in Taste program. Post-event IBJ ad
Cocktail (SOLD)	\$2,500	Ten tickets to TAD. Logo on keepsake signature cocktail glass (if committed by September 15). Program listing. Logo on signage, social media, website. ½ page ad in Taste program.
DJ Partner (SOLD)	\$1,500	Eight tickets to TAD. Program listing. Logo on signage, social media, website. Verbal recognition at event from the DJ. ¼ page ad in Taste program.
Tastings Partner (3 available) – 2 remaining	\$1,000	Six tickets to TAD. Sign with name/logo on one tasting station. Program listing. Logo on signage, social media, website. ¼ page ad in Taste program.
Lounge Partner (3 available)	\$750	Four tickets to TAD. Signage at one lounge station. Program listing. Logo on signage, social media, website.
Party Partner (Multiple)	\$250	Two tickets to TAD. Program listing. Logo on signage, social media, website.

