



**the Pacific Northwest
Friday, November 3, 2017**

At the Biltwell Event Center





the Pacific Northwest
Friday, November 3, 2017
At the Biltwell Event Center



Ronald McDonald House Charities
 Central Indiana

2017 PARTNERSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING \$15,000 (SOLD)	GOLD \$5,000	SILVER \$3,500	BRONZE \$2,500
Reserved table @ 10 guests/table	2	1	1	1
Partnership promoted through on-air, traditional & social media				
Recognition in press release				
Opportunity to greet guests from podium				
Prominent signage in main entry area				
Full color window cling				
Logo inclusion & link on 3+ e-blasts				
Recognition from podium				
Logo inclusion on print material & signs				
Ad in event program	Full Page	1/2 Page	1/3 Page	
Logo/name on RMHCCIN website				
Recognition in social media				
Recognition in multimedia at event				
Inclusion in post-event IJB ad				
Invitation to VIP reception				



the Pacific Northwest
Friday, November 3, 2017
At the Biltwell Event Center

2017 PARTNERSHIP OPPORTUNITIES

PARTNERSHIP	DESCRIPTION	COST	BENEFITS
Presenting (SOLD)	Exclusive role as principal sponsor of event.	\$15,000	Two tables + VIP reception for 20. Address guests from podium. Press release. Logo/name on invitation, printed material. Full pg. program ad. Full color window cling or similar display in main lobby. Post-event IBJ ad. Logoed item on table. 10 Taste After Dark tickets.
VIP Lounge	Beautiful gathering area defined by architecture and massive doors is exclusively reserved for VIP guests and sponsors. Wine consultants will describe specialty wines and accompanying appetizers.	\$5,000	Two tables + VIP reception for 20. 1 pg. program ad. Logo on signage, social media, website. Full color window cling. Post-event IBJ ad. Prominent sign at VIP lounge. Logo on cocktail napkins. Six Taste After Dark tickets.
Silent Auction (SOLD)	Auction items include jewelry, pro sports tickets, dining adventures, and hot spot packages such as Best of Broad Ripple, Best of Fountain Square and more!	\$5,000	Table + VIP reception for 10, 1/2 pg. program ad. Logo on signage, social media, website. Full color window cling. Post-event IBJ ad. Prominent sign at VIP lounge. Four Taste After Dark tickets.
Live Auction (SOLD)	Guests bid on unique trips to Pacific NW Wine Country and one-of-a-kind experiences. With a lively Mission Bid, you'll help keep families close to their children during a critical time.	\$5,000	Table + VIP reception for 10, 1/2 pg. program ad. Logo on signage, social media, website. Full color window cling. Post-event IBJ ad. Multiple references to company during bidding. Four Taste After Dark tickets.
Multimedia (SOLD)	Don't let the sights and sounds of <i>Taste</i> happen without your name on the big screen! Be part of the dramatic testimonial video during the mission moment.	\$5,000	Table + VIP reception for 10, 1/2 pg. program ad. Logo on signage, social media, website. Full color window cling. Post-event IBJ ad. Company name continually displayed during video. Four Taste After Dark tickets.
Bubbles & Nibbles (SOLD)	Each guest receives a complimentary glass of bubbly, wine or sparkling water along with bite-sized hors d'oeuvres to tastefully start the evening!	\$5,000	Table + VIP reception for 10, 1/2 pg. program ad. Logo on signage, social media, website. Full color window cling. Post-event IBJ ad. Company name on glass stem tag. Four Taste After Dark tickets.





**the Pacific Northwest
Friday, November 3, 2017**
At the Biltwell Event Center

2017 PARTNERSHIP OPPORTUNITIES

PARTNERSHIP	DESCRIPTION	COST	BENEFITS
Entertainment (SOLD)	Live entertainment sets the scene for an enchanted evening in the Pacific Northwest wine country.	\$3,500	Table + VIP reception for 10, 1/3 pg. program ad. Logo on signage, social media, website. Full color half-size window cling. Post-event IBJ ad.
Wine Pull (SOLD)	It's a bargain to exchange \$20 for a bottle of wine that could be worth \$100. And the lucky buyer receives a bottle with your logo attached!	\$3,500	Table + VIP reception for 10, 1/3 pg. program ad. Logo on signage, social media, website. Full color half-size window cling. Post-event IBJ ad. Company name on bottle tag.
Elevator Captain	A vintage restored warehouse elevator features elegant furniture and eye-catching walls perfect to display your company logo and message. All guests use the elevator throughout the night.	\$3,500	Table + VIP reception for 10, 1/3 pg. program ad. Logo on signage, social media, website. Full color half-size window cling. Post-event IBJ ad. Prominent sign inside elevator.
Welcome	The action begins the moment you step through the doors. Guests receive table assignments and a welcome item (compliments of your company). Make your logoed gift something they'll never forget.	\$3,500	Table + VIP reception for 10, 1/3 pg. program ad. Logo on signage, social media, website. Full color half-size window cling. Post-event IBJ ad. Prominent sign at Welcome check-in.
At Your Bidding (SOLD)	Electronic bidding rules the evening, with all guests signing up to bid on an array of great auction packages. Use your phone for the Wine Pull or a Colts ticket package.	\$3,500	Table + VIP reception for 10, 1/3 pg. program ad. Logo on signage, social media, website. Full color half-size window cling. Post-event IBJ ad. Your logo is displayed on the silent auction website and every attendee's phone.
Corporate Table (Multiple Available)	Treat your clients or guests to an elegant evening in Indy's newest and largest event center as you journey through the flavor palettes of the Pacific Northwest. Enjoy unlimited wine tastings and regionally-inspired hors d'oeuvres followed by a chef-created PNW Wine Country inspired dinner.	\$2,500	Table for 10. Table sign with company name/logo. Mention in program. Logo on signage, social media, website. Post-event IBJ ad.
Cuisine Partner (8 available)	Each tasting station sports a sign with name/logo of the sponsor. Make sure yours is there for all to see!	\$1,000	Two VIP tickets. Program listing. Logo on signage, social media, website. Post-event IBJ ad.

